



BULLDOGS



# SPONSORSHIP PROGRAM 2026





**CPYS ▲**



**BY THE NUMBERS**



# LARGEST CLUB IN CROWN POINT



**1,700+**

Annual athletes  
*ages 5 to 19*

**900+**

Games at Lemon Lake  
County Park per year

**450+**

Games at Lemon Lake  
County Park per season

**10**

Games fields at Lemon  
Lake County Park  
*Divisions U6 to U14*

**4,000-6,000**

Spectators per weekend  
from Crown Point and 23  
surrounding NWI communities

**2.7K+**

Crown Point Soccer Club  
Facebook followers



*CrownPointSoccerClub*



**CPYS ▲**



**SOCCER BY THE  
NUMBERS**



# #1 SPORT IN THE WORLD



**3.5 - 4 Billion**

Total players and  
global fanbase

**#1**

Favorite Sport in America  
amongst Americans aged  
30 or younger

**300%**

increase in USA High  
School Soccer Players  
since 1980

**800%**

increase in USA High  
School GIRLS Soccer  
players since 1980

**2026**

2026 FIFA World Cup  
hosted in the USA will  
drive even faster growth

**62,000**

Attendees at the  
Miami-Chicago MLS game  
at Soldier Field in Oct 2023

*Largest Soccer Attendance in  
Chicagoland History*



# CPYS ▲

# PACKAGES



**20%**

Discount Available with Full Year Commitment.  
Must be Paid in Full by January 31st.



# PER SEASON



	<b>BRONZE</b> <b>\$400</b>	<b>SILVER</b> <b>\$900</b>	<b>GOLD</b> <b>\$1500</b>	<b>PLATINUM</b> <b>\$2500</b>
Logo and Website Link on CPYS Website	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Logo and Name on Consolidated Sponsors Banner at Lemon Lake [CPYS Game Fields]	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Dedicated 2' X 8' Banner at Lemon Lake on main walkway [includes \$150 for cost of the banner]		<b>X</b>	<b>X</b>	<b>X</b>
Logo on In-house Jerseys [3-5 teams]		<b>X</b>	<b>X</b>	<b>X</b>
Logo on In-house Jerseys [6-10 teams]			<b>X</b>	<b>X</b>
One Email Blast to the CPYS Club Distribution List [~2K email addresses]			<b>X</b>	<b>X</b>
One Facebook Post on CPYS Facebook Site [~2.7K Followers]			<b>X</b>	<b>X</b>
Two Email Blasts to the CPYS Club Distribution List [~2K email addresses]				<b>X</b>
Two Facebook Posts on CPYS Facebook Site [~2.7K Followers]				<b>X</b>
Game Field named after Sponsor for Spring & Fall season [inclusive of cost of 3'X3' Banner]				<b>X</b>
Annual Athlete or Referee Scholarship in Sponsor's name [\$200-\$500]				<b>X</b>
Display & Direct Vendor Access During Game Days at our Game Fields (concessionary options require CPYS and Lake County Parks approval)				<b>X</b>



**CPYS ▲**

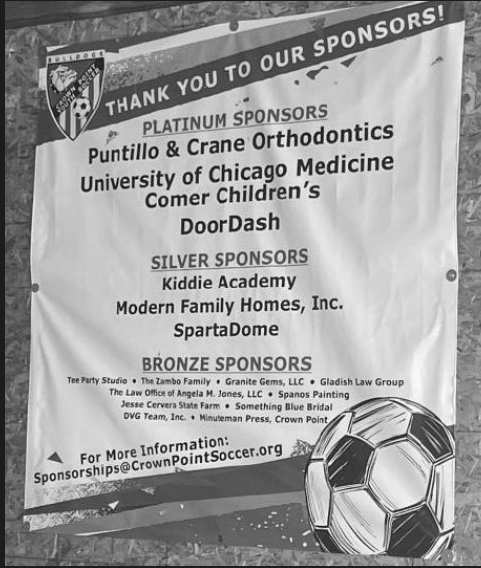
**EXAMPLES**



# SILVER, GOLD, PLATINUM

LOGO ON IN-HOUSE JERSEYS





## PLATINUM FIELD NAMING RIGHTS

**BRONZE, SILVER,  
GOLD, PLATINUM  
CONSOLIDATED  
SPONSORS  
BANNER**



**SILVER, GOLD,  
PLATINUM  
2' X 8' SPONSOR  
BANNER**





**CPYS ▲**

**PHOTOS**









# THANKS



For more information visit our Sponsorship Portal

[www.crownpointsoccer.org](http://www.crownpointsoccer.org)

For questions or help, connect with us:

[sponsorships@crownpointsoccer.org](mailto:sponsorships@crownpointsoccer.org)



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